

# 2024 NOV 29 – JAN 5 HOLIDAY At a Glance



Share a merry moment with us this year  
in Downtown Knoxville.

## THROUGHOUT THE SEASON

### Peppermint Trail

NOV 29 – JAN 5

Downtown restaurants, coffee shops, bars, and boutiques feature peppermint specials throughout the season. Follow the peppermints on the sidewalks of Downtown Knoxville. [downtownknoxville.org/peppermint](http://downtownknoxville.org/peppermint)

### The Elf on the Shelf® Adventure

NOV 29 – JAN 5

A fun-filled scavenger hunt for children of all ages at dozens of Downtown Knoxville businesses. Pick up a North Pole Pass at Mast General Store or Knoxville Visitors Center to guide you through the adventure. [downtownknoxville.org/elf](http://downtownknoxville.org/elf)

### Holidays on Ice presented by Home Federal Bank

NOV 29 – JAN 5

Adults and children skate day and night, seven days a week, at the open-air ice rink nestled under twinkling lights in Market Square. Admission includes skate rental. Find pricing, weather updates, and hours on the website. Closed on Dec. 25. [knoxvilleholidaysonince.com](http://knoxvilleholidaysonince.com)

### Peppermint Grove & Lights

Throughout the Season

The Peppermint Grove lights up Market Square with thousands of red and white lights. Photo ops throughout Krutch Park with trees wrapped in sparkling lights, 42-foot Christmas tree on Gay Street, decorated storefronts, and murals galore.

## WHERE TO BE AND WHEN



### Fantasy of Trees

NOV 27 – DEC 1, Knoxville Convention Center

A magical forest of more than 350 designer items, including beautifully decorated trees, holiday accessories, and more. Santa, Gingerbread Village, live bands and musical entertainment throughout the event.

### Regal Celebration of Lights

NOV 29, 5:15–9 pm

Tree lighting, live music, photos with Santa in Market Square, children's activities and more.

### Old City Market

NOV 30 and DEC 8, 11 am–4 pm

Jackson Ave is transformed into a curated, outdoor market showcasing artists, crafters, and creative makers.

### Downtown First Friday ArtWalk

DEC 6, 5ish 'til late

Art exhibits and music at galleries, boutiques, and restaurants throughout the Downtown district.

### WIVK Christmas Parade

DEC 6, parade at 7 pm

Parade down Gay St including floats, decorated vehicles, bands, majorettes, dancers, and Santa.

### Winter Farmers Market

DEC 7, 14, 21; 10 am–2 pm, Market Square

Outdoor market including artisans, food producers, food trucks, and farmers.

### Tour de Lights Parade presented by Visit Knoxville and Bike Walk Knoxville

DEC 14, 5:30pm

Bikes, lights, garland and tinsel. Holiday Market and Expo 3:30 pm- 7:30 pm. Bike ride at 5:30 pm starts and ends at Mary Costa Plaza and winds through downtown and Gay St.

### New Year's Eve at the Sunsphere presented by Lowe's

DEC 31, starts at 9 pm

Traditional ball drop, fireworks, and music at family-friendly New Year's Eve event.

